

संजय कुमार, मा.प्र.से  
सचिव

Sanjay Kumar, IAS  
Secretary



सत्यमेव जयते

उच्चतर शिक्षा विभाग  
शिक्षा मंत्रालय  
भारत सरकार  
Department of Higher Education  
Ministry of Education  
Government of India

D.O. No. 2-5/2024-PPC

14<sup>th</sup> December, 2024

*Respected Secretary Madam/Sir,*

I am glad to inform that the 8<sup>th</sup> edition of Pariksha Pe Charcha, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents will be held in a town-hall format at Bharat Mandapam, New Delhi in January, 2025. This event has been successfully organized for the last seven years by the Department of School Education & Literacy, Ministry of Education in coordination with all the States and other Ministries.

2. In order to select participants who will be featured in the Pariksha Pe Charcha, an online Multiple Choice Question (MCQ) competition is being conducted at <https://innovateindia1.mygov.in/> from 14<sup>th</sup> December, 2024 to 14<sup>th</sup> January 2025 for children studying in classes from 6 to 12, teachers and parents. All the participants will receive a participation Certificate.

3. This competition is the mode through which we invite students, parents and teachers to participate in the PPC 2025. Further, the participants may frame their questions to be addressed to the Hon'ble Prime Minister. Selected questions, shortlisted by NCERT, may feature in the programme.

4. In this context, you are requested kindly to arrange the following:

- a. **Appoint a Nodal Officer**, not below the rank of Director, to liaise with my office for the purpose of this event.
- b. **Issue instructions to display creatives** (soft copies of the creatives will be shared shortly) on:
  - i. Official websites of your Organisation/Ministry and its associated offices/Departments,
  - ii. Prominent locations in all subordinate offices at various levels,
  - iii. Prominent places in all the schools and other institutions functioning under the aegis of your Ministry/Department and Secondary Boards in the State/UT,
  - iv. Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.
- c. Ensure all creatives and directions are sent through email and social media to all your institutions, schools and educational administrators through these to all parents/students.
- d. Request your schools (if any), subordinate bodies etc. to use their own social media handles and #PPC2025 to disseminate the event, along with their own preparations for the event. Schools/Institutions could make their own posters/creatives/ videos, etc. and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

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- e. Hold meetings with your Regional Offices within this week to ensure wide dissemination at all levels.
- f. Prepare your own media plan for ensuring dissemination and participation.
- g. Ensure maximum registration by students of your associated schools – grant-in-aid, Aided schools, State Secondary Boards Affiliated schools and students of schools located in your State that are affiliated to other Boards (CBSE, ICSE, Cambridge etc.) – in the online MCQ competition being conducted at <https://innovateindia1.mygov.in/> from 14<sup>th</sup> December 2024 to 14<sup>th</sup> January 2025 to avail the chance of being selected for this event.

5. I would be grateful if an Action Taken Note along with media plan in this regard is shared by 20<sup>th</sup> December, 2024.

Let us join hands in celebrating the Utsav of examinations, "Pariksha Pe Charcha 2025" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

*Kind regards*

Yours sincerely,

*(Sanjay Kumar)*

To,

Secretaries of all Ministries/Departments,